

HAPPY STREET

Welsh Cards 2024



Natalie and Sally

Welcome to

HAPPY STREET

Here's a little about who we are and what we do...
Our long held dream of designing and publishing our own greeting cards finally took off when we launched at PG Live in 2023.

We are both experienced designers in the greetings card industry and met over a hot computer screen whilst working for an established card publisher. We became good friends, sharing a mutual passion for eye catching graphics, vibrant colour and powerful patterns. Our individual approach to design is quite different: Natalie trained in Graphic design and Sally in Textiles, but in combination we produce strong, contemporary ranges which really stand out from the crowd.

All of our cards start off life as hand sketches or collages, they are then refined and recoloured digitally. We test every design to ensure the type, colour, composition and finish is spot on. Our cards are printed by specialist printers right here in the UK. We love a thick quality board, giving the designs that feeling of luxury. We have studios in Essex and London and enjoy nothing more than a day together throwing ideas around.

We have two vital additions to the staff: our dog Dusty and Maggie the cat. They keep us sane. Dusty is an especially good, laid back 'salesperson' who comes on trips with us from time to time. Her sales technique is to lie on the floor in a shop, until an order gets placed! While Maggie just likes to sit on the cards when we are packing up the orders - always keen to know which designs you have picked!

No order is too large or too small, we simply aim to deliver an enjoyable experience when buying from us.

Do give us a call.
We would love to hear from you.

Natalie and Sally



Dusty



Maggie

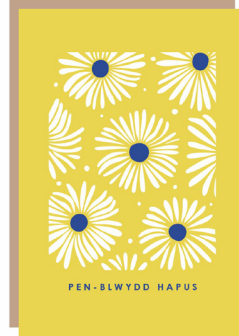
Secret Garden is a vibrant floral range with striking compositions and sumptuous colours. Printed on a thick textured board.



WBSG001



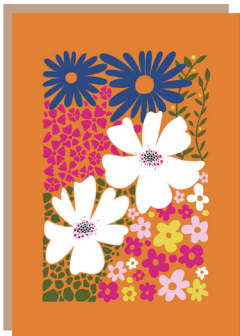
WBSG002



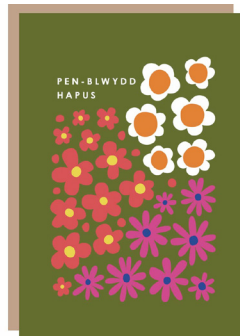
WBSG003



WBSG004



WBSG005



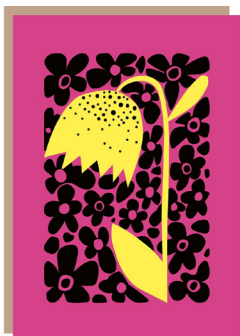
WBSG006



WBSG007



WBSG008



WBSG009



WBSG010



WBSG011



WBSG012



WBSG013



WBSG014



WBSG015



WBSG016

114 x 161mm (incl envelope) • Kraft envelope • RRP £2.40 • Price Code HH/50
Trade price £0.98 (Cellowrapped £1.03) • Pack of six £5.88 (Cellowrapped £6.18)



Paper Trail is inspired by our passion for collage.
Each design is hand-cut using a fabulously bold colour palette, creating designs that stand out from the crowd.



WBPT001



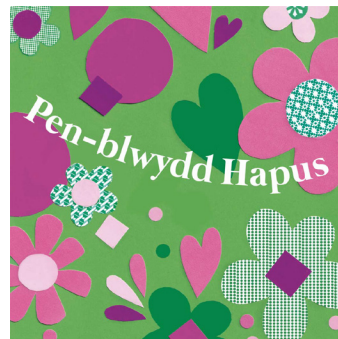
WBPT002



WBPT003



WBPT004



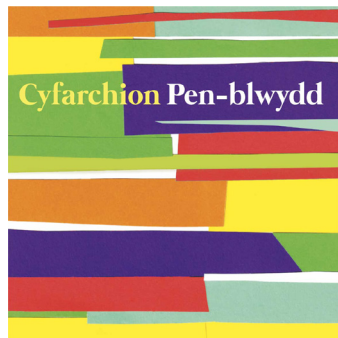
WBPT005



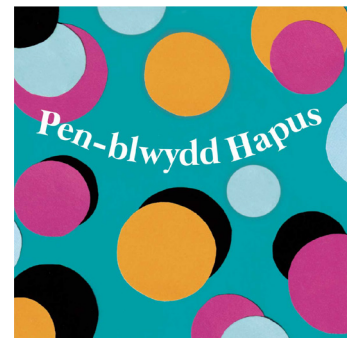
WBPT006



WBPT007



WBPT008



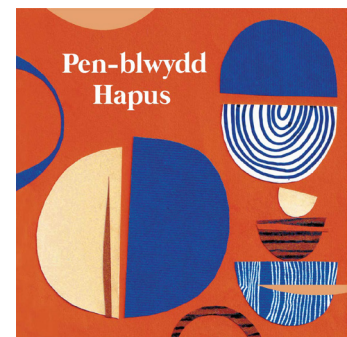
WBPT009



WBPT010



WBPT011



WBPT012

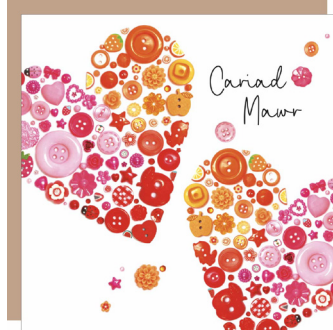
155 x 155mm (incl envelope) • White envelope • RRP £2.50 • Price Code HI/57
Trade price £1.03 (Cellowrapped £1.08) • Pack of six £6.18 (Cellowrapped £6.48)

Button Park

Button Park is a special collection inspired by our love for buttons. Our extensive button collection served as the perfect inspiration for this fresh and contemporary range.



WBBP001



WBBP002



WBBP003



WBBP004



WBBP005



WBBP006



WBBP007



WBBP008



WBBP009

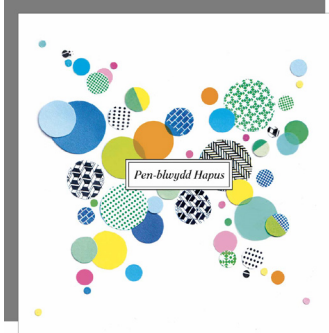


WBBP010

155 x 155mm (incl envelope) • Kraft envelope • RRP £2.50 • Price Code HI/57
Trade price £1.03 (Cellowrapped £1.08) • Pack of six £6.18 (Cellowrapped £6.48)

Petticoat Lane

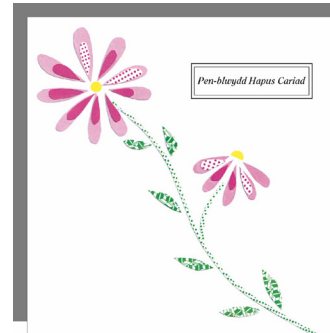
The artwork to create the Petticoat Lane collection was meticulously hand-cut and collaged to create a sharp contemporary range.



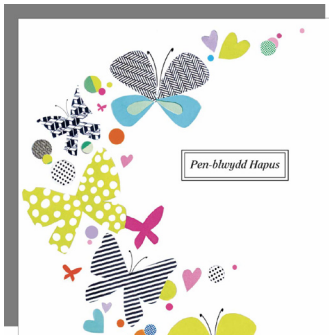
WBPL001



WBPL002



WBPL003



WBPL004



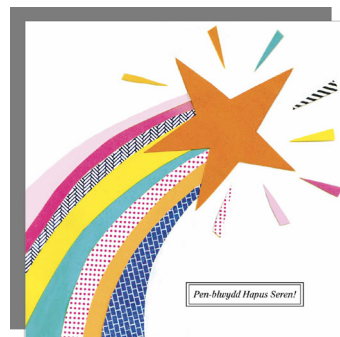
WBPL005



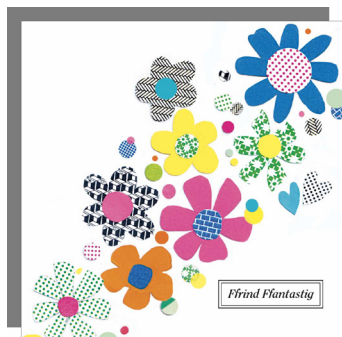
WBPL006



WBPL007



WBPL008



WBPL009

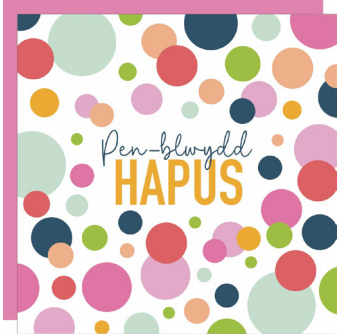


WBPL010

155 x 155mm (incl envelope) • Grey envelope • RRP £2.50 • Price Code HI/57
Trade price £1.03 (Cellowrapped £1.08) • Pack of six £6.18 (Cellowrapped £6.48)



Our Strawberry Hill range is a collection of eye-catching designs with bold colours and a pink envelope.



WBSH001



WBSH002



WBSH003



WBSH004



WBSH005



WBSH006



WBSH007



WBSH008



WBSH009



WBSH010

155 x 155mm (incl envelope) • Pink envelope • RRP £2.50 • Price Code HI/57
Trade price £1.03 (Cellowrapped £1.08) • Pack of six £6.18 (Cellowrapped £6.48)

OCCASIONS

155 x 155mm / 133 x 184mm (incl envelope)
 Price Code HI/57 • RRP £2.50
 Trade price £1.03 (Cellowrapped £1.08)
 Pack of six £6.18 (Cellowrapped £6.48)

Wedding



HI/57

WOSH005

Anniversary



HI/57

WOPL001



HI/57

WOSH006



HI/57

WOPT002



HI/57

WOBP001

Get Well



HI/57

WOPL002



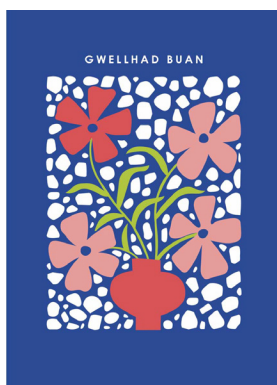
HI/57

WOSH001



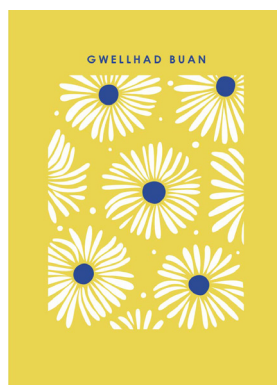
HI/57

WOBP002



HI/57

WOSG001



HI/57

WOSG002



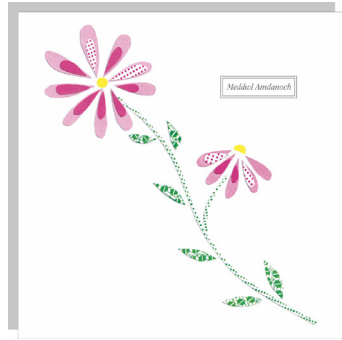
HI/57

WOPT001

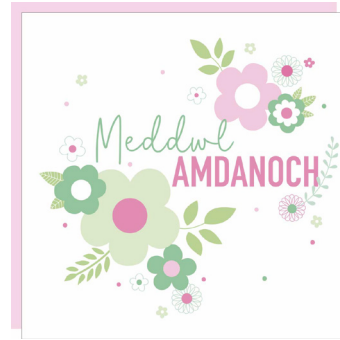
Thinking of you



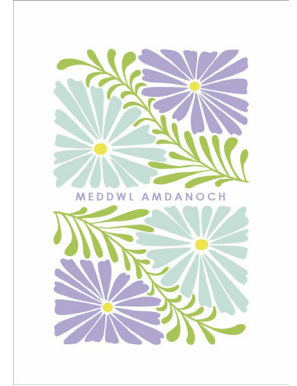
HI/57 WOSG006



HI/57 WOPL005

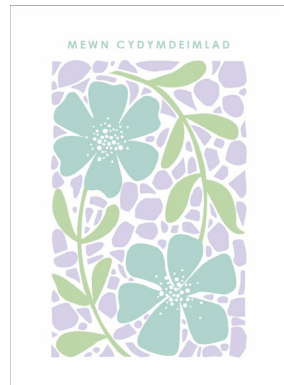


HI/57 WOSH004



HI/57 WOSG005

Sympathy



HI/57 WOSG007



HI/57 WOSG008

Baby Girl



HI/57 WOBP003

Baby Boy

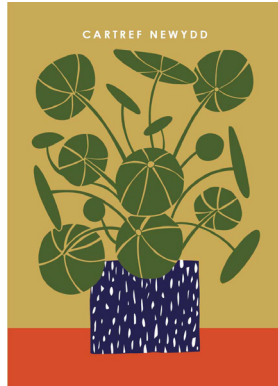


HI/57 WOBP004

OCCASIONS

155 x 155mm / 133 x 184mm (incl envelope)
 Price Code HI/57 • RRP £2.50
 Trade price £1.03 (Cellowrapped £1.08)
 Pack of six £6.18 (Cellowrapped £6.48)

New Home



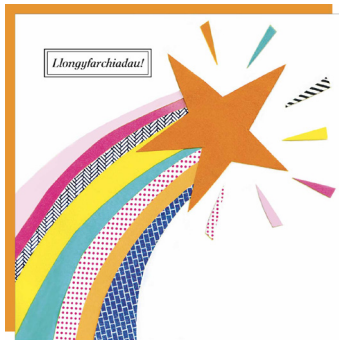
HI/57 WOSG009

Good Luck



HI/57 WOPT005

Congratulations



HI/57 WOPL003

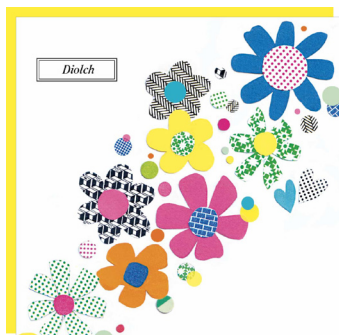


HI/57 WOSH002



HI/57 WOPT004

Thank you



HI/57 WOPL004



HI/57 WOSH003



HI/57 WOBP005



HI/57 WOSG003



HI/57 WOSG004



HI/57 WOPT003

RELATIONS

155 x 155mm / 133 x 184mm (incl envelope)
Price Code HI/57 • RRP £2.50
Trade price £1.03 (Cellowrapped £1.08)
Pack of six £6.18 (Cellowrapped £6.48)

Mum



HI/57

WRSH001

Wife



HI/57

WRSH002

Daughter



HI/57

WRSH003

Granddaughter



HI/57

WRSH004

HAPPY STREET

Product details

Cards are all sold in packs of six.

Our cards are printed on FSC accredited board and are supplied naked.

Individual cellowrapping is available at a small charge.

Envelopes are white unless shown.

How to order

Order online at www.happystreetcards.co.uk

Call us - Natalie 07956 680935 / Sally 07796 301493

Contact your agent.

Email us your chosen product codes to sales@happystreetcards.co.uk

Delivery

No minimum order required.

Minimum order for carriage paid is £125.

Carriage for orders under £125 is £10 for UK mainland deliveries.

All prices exclude VAT.

Take a stroll down Happy Street

www.happystreetcards.co.uk

 @happystreetcards 