



HAPPY STREET

2024



Natalie and Sally

Welcome to

HAPPY STREET

Here's a little about who we are and what we do...

Our long held dream of designing and publishing our own greeting cards finally took off when we launched in 2023.

We are both experienced designers in the greetings card industry and met over a hot computer screen whilst working for an established card publisher. We became good friends, sharing a mutual passion for eye catching graphics, vibrant colour and powerful patterns. Our individual approach to design is quite different: Natalie trained in graphic design and Sally in textiles, but in combination we produce strong, contemporary ranges which really stand out from the crowd.

All of our cards start off life as hand sketches or collages, they are then refined and recoloured digitally. We test every design to ensure the type, colour, composition and finish is spot on. Our cards are printed by specialist printers right here in the UK. We love a thick quality board, giving the designs that feeling of luxury. We have studios in Essex and London and enjoy nothing more than a day together throwing ideas around.

We have two vital additions to the staff: our dog Dusty and Maggie the cat. They keep us sane. Dusty is an especially good, laid back 'salesperson' who comes on trips with us from time to time. Her sales technique is to lie on the floor in a shop, until an order gets placed! While Maggie just likes to sit on the cards when we are packing up the orders - always keen to know which designs you have picked!

No order is too large or too small, we simply aim to deliver an enjoyable experience when buying from us.

Do give us a call.

We would love to hear from you.

Natalie and Sally



Dusty



Maggie

SOHO

This artistic range evolved from a series of 'matchbox size' collages we created. We love the unusual juxtapositioning of colour blocks with pattern. They make great contemporary cards in this modern smaller size, suitable for all ages.



BSS001



BSS002



BSS003



BSS004



BSS005



BSS006



BSS007



BSS008



BSS009



BSS010



BSS011



BSS012

105x150mm • Kraft envelope • RRP £2.40 • Price Code HH/50
Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

Piccadilly



Smart and stylish, this graphic range sits proud and pretty in any display. It has a crisp, retro feel. With 12 everyday designs to pick from you will have plenty of choice!



BPC001



BPC002



BPC003



BPC004



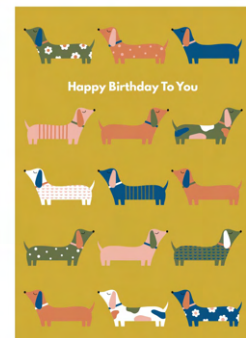
BPC005



BPC006



BPC007



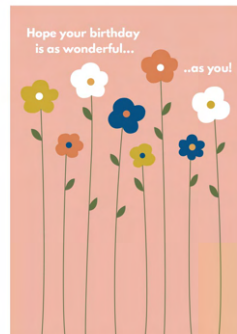
BPC008



BPC009



BPC010



BPC011



BPC012

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LONDON FIELDS

Our latest range was born out of sketches done on a long flight.
It's super eye catching and has a rustic wood block feel, mixed in with a cool London Fields hipster colour palette.



BLF001



BLF002



BLF003



BLF004



BLF005



BLF006



BLF007



BLF008



BLF009



BLF010



BLF011



BLF012

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Secret Garden is a vibrant floral range with striking compositions and sumptuous colours. Printed on a thick textured board.



BSG001



BSG002



BSG003



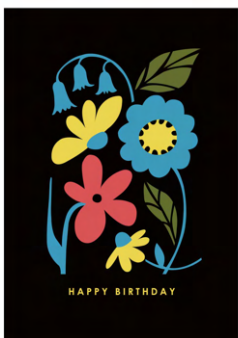
BSG004



BSG005



BSG006



BSG007



BSG008



BSG009

105x150mm • Kraft envelope • RRP £2.40 • Price Code HH/50
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BSG010



BSG011



BSG012



BSG013



BSG014



BSG015



BSG016

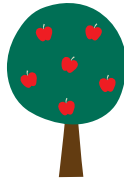


BSG017



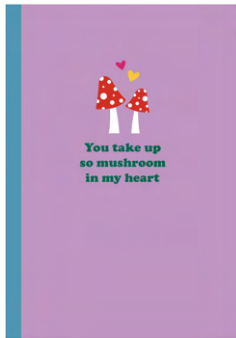
BSG018

105x150mm • Kraft envelope • RRP £2.40 • Price Code HH/50
 Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

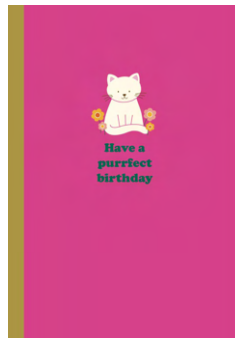


Apple Tree Lane

Apple Tree Lane is the ultimate sweet and ever so friendly range of cute cards. Each design features on trend colours and a heart-warming message.



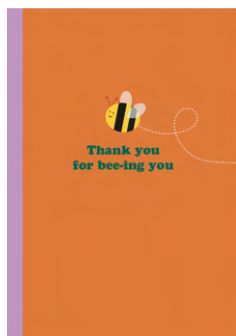
BAT001



BAT002



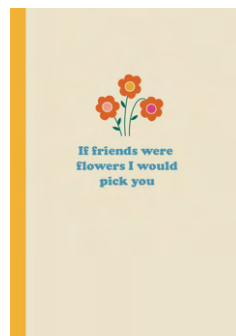
BAT003



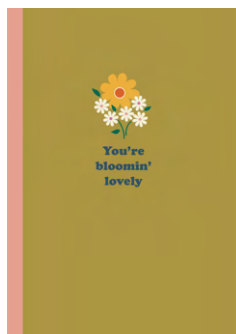
BAT004



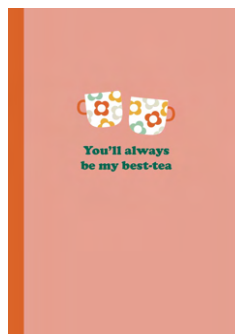
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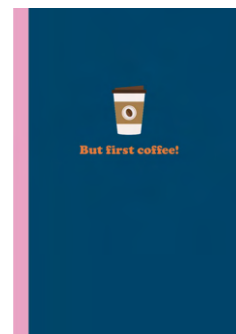
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BAT007

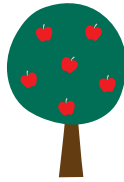


BAT008



BAT009

105x150mm • Kraft envelope • RRP £2.40 • Price Code HH/50
Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)



Apple Tree Lane



BAT010



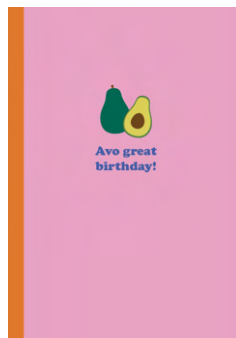
BAT011



BAT012



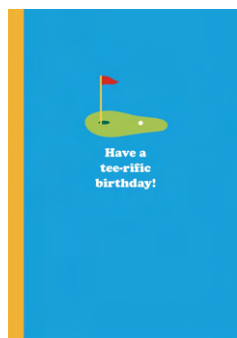
BAT013



BAT014



BAT015



BAT016



BSG017



BSG018

105x150mm • Kraft envelope • RRP £2.40 • Price Code HH/50
Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)



Paper Trail is inspired by our passion for collage.

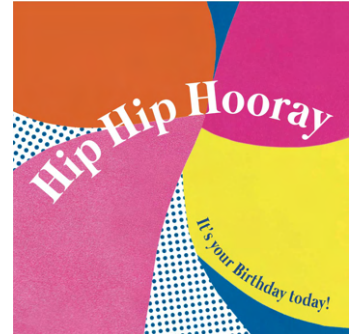
Each design is hand-cut using a fabulously bold colour palette, creating designs that stand out from the crowd.



BPT001



BPT002



BPT003



BPT004



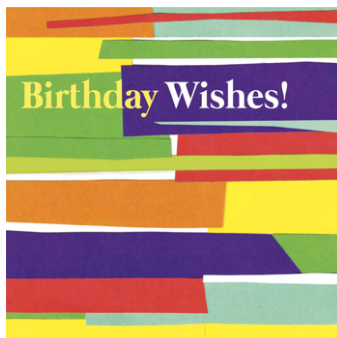
BPT005



BPT006



BPT007



BPT008



BPT009



BPT010



BPT011



BPT012

150 x 150mm • RRP £2.50 • Price Code HI/57

Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

www.happystreetcards.co.uk

Button Park

With the rising trend in hand sewing and all things crafty, buttons have a massive appeal. Inspired by our own collection we came up with Button Park - a fresh contemporary range featuring many of our favourites.



BBP001



BBP002



BBP003



BBP004



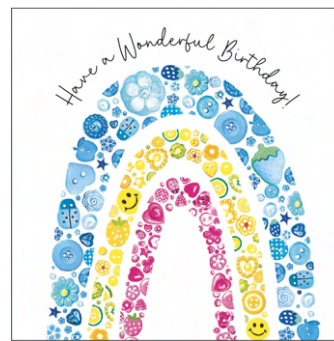
BBP005



BBP006



BBP007



BBP008



BBP009

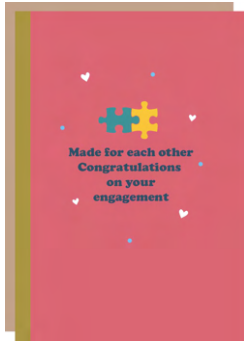


BBP010

150 x 150mm • RRP £2.50 • Price Code HI/57
Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

OCCASIONS

Engagement



HH/50

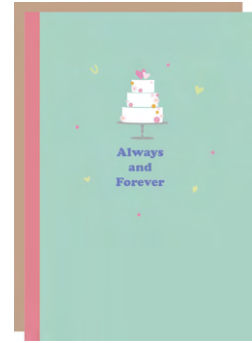
OAT008

Wedding



HI/57

OSH005



HH/50

OAT009

Anniversary



HI/57

OPL001



HI/57

OSH006



HI/57

OPT002



HI/57

OBP001



HI/57

OSG010



HH/50

OAT010

Envelope colour for all occasions designs is shown.

HH/50 • RRP £2.40 • Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

HI/57 • RRP £2.50 • Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

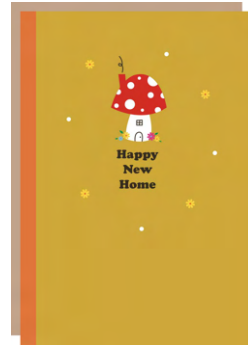
OCCASIONS

New Home



HI/57

OSG009



HH/50

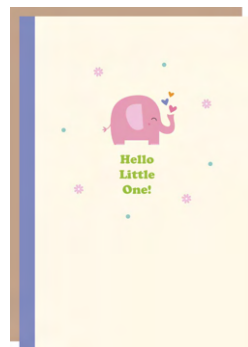
OAT001

Baby Girl



HI/57

OBP003



HH/50

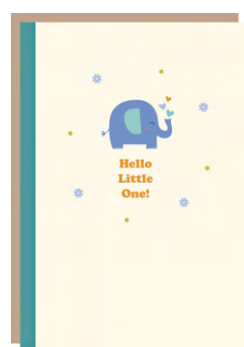
OAT006

Baby Boy



HI/57

OBP004



HH/50

OAT005

Envelope colour for all occasions designs is shown.

HH/50 • RRP £2.40 • Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

HI/57 • RRP £2.50 • Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

OCCASIONS

Get Well



HI/57

OPL002



HI/57

OSH001



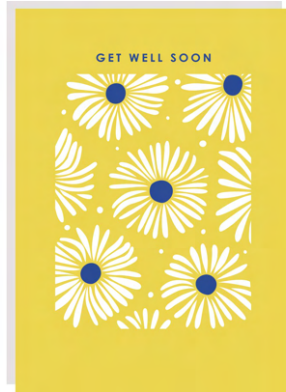
HI/57

OBP002



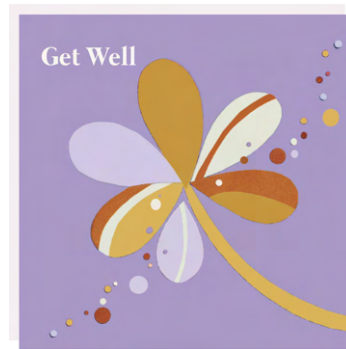
HI/57

OSG001



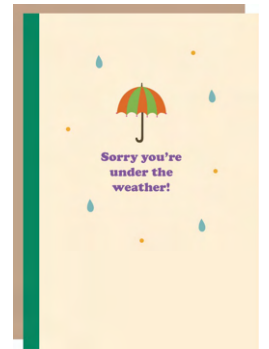
HI/57

OSG002



HI/57

OPT001



HH/50

OAT007

Good Luck



HI/57

OSG011



HI/57

OPT005



HH/50

OAT002

Envelope colour for all occasions designs is shown.

HH/50 • RRP £2.40 • Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

HI/57 • RRP £2.50 • Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

OCCASIONS

Congratulations



HI/57

OPL003



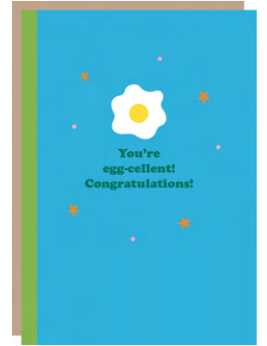
HI/57

OSH002



HI/57

OPT004



HH/50

OAT003

Thank you



HI/57

OPL004



HI/57

OSH003



HI/57

OBP005



HI/57

OSG003



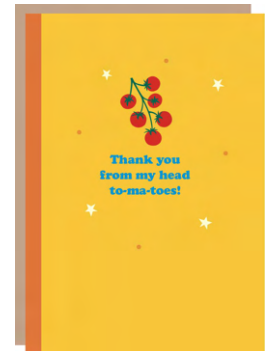
HI/57

OSG004



HI/57

OPT003



HH/50

OAT004

Envelope colour for all occasions designs is shown.

HH/50 • RRP £2.40 • Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

HI/57 • RRP £2.50 • Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

OCCASIONS

Thinking of you



HI/57

OPL005



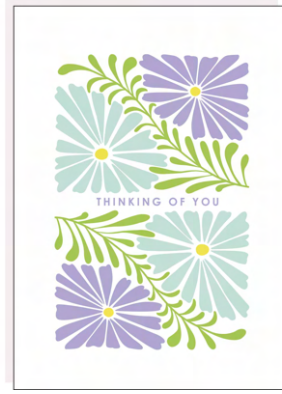
HI/57

OSH004



HI/57

OSG006



HI/57

OSG005

Sympathy



HI/57

OSG007



HI/57

OSG008

Envelope colour for all occasions designs is shown.

HH/50 • RRP £2.40 • Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

HI/57 • RRP £2.50 • Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

RELATIONS

Mum



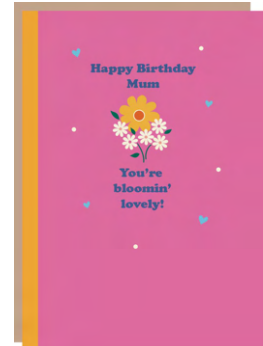
HI/57

RSG001



HI/57

RSH001



HH/50

RAT002

Wife



HI/57

RSH002

Dad



HH/50

RAT001

Sister



HI/57

RSG002

Daughter



HI/57

RSH003

Granddaughter



HI/57

RSH004

Envelope colour for all relations designs is shown.

HH/50 • RRP £2.40 • Trade price £1.00 (Cellowrapped £1.05) • Pack of six £6.00 (Cellowrapped £6.30)

HI/57 • RRP £2.50 • Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)



Shalom is our exclusive Jewish card collection. It fills a gap in the market by offering sophisticated and modern Jewish cards. Shalom designs are perfect for commemorating all of life's meaningful milestones.



OSA001



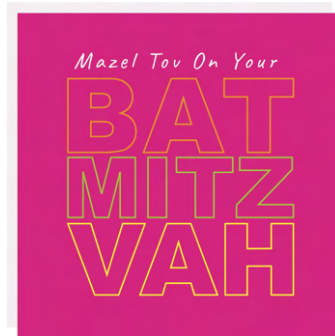
OSA006



OSA008



OSA002



OSA007



OSA009



OSA003



OSA004



OSA005

Envelope colour for all Shalom designs is shown.

150 x 150mm • RRP £2.50 • Price Code HI/57

Trade price £1.05 (Cellowrapped £1.10) • Pack of six £6.30 (Cellowrapped £6.60)

www.happystreetcards.co.uk

HAPPY STREET

Product details

Cards are all sold in packs of six.

Our cards are printed on FSC accredited board and are supplied naked.

Individual cellowrapping is available at a small charge.

How to order

Call us - Natalie 07956 680935 / Sally 07796 301493

Order online at www.happystreetcards.co.uk

Email us your chosen product codes to sales@happystreetcards.co.uk

Contact your area agent.

Delivery

No minimum order required.

Minimum order for carriage paid is £125.

Carriage for orders under £125 is £10 for UK mainland deliveries.

All prices exclude VAT.

Take a stroll down Happy Street

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Natalie 07956 680935 - Sally 07796 301493

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